

# Person

A Schema.org Type

Thing > Person

[more...]

- Canonical URL: <https://schema.org/Person>
- Equivalent Class: [foaf:Person](#)
- [Check for open issues.](#)

A person (alive, dead, undead, or fictional).

## Property Expected Type Description

### Properties from **Person**

**additionalName** Text An additional name for a Person, can be used for a middle name.

**address** PostalAddress or Text Physical address of the item.

**affiliation** Organization

An organization that this person is affiliated with. For example, a school/university, a club, or a team.

**alumniOf** EducationalOrganization or Organization

An organization that the person is an alumni of. Inverse property: [alumni](#)

**award** Text An award won by or for this item. Supersedes [awards](#).

**birthDate** Date Date of birth.

**birthPlace** Place The place where the person was born.

**brand** Brand or Organization

The brand(s) associated with a product or service, or the brand(s) maintained by an organization or business person.

**callSign** Text

A [callsign](#), as used in broadcasting and radio communications to identify people, radio and TV stations, or vehicles.

**children** Person A child of the person.

**colleague** Person or URL A colleague of the person. Supersedes [colleagues](#).

**contactPoint** ContactPoint A contact point for a person or organization. Supersedes [contactPoints](#).

**deathDate** Date Date of death.

**deathPlace** Place The place where the person died.

**duns** Text The Dun & Bradstreet DUNS number for identifying an organization or business person.

**email** Text Email address.

**familyName** Text Family name. In the U.S., the last name of a Person.

**faxNumber** Text The fax number.

**follows** Person The most generic uni-directional social relation.

**funder** Organization or Person

A person or organization that supports (sponsors) something through some kind of financial contribution.

**funding** Grant

A [Grant](#) that directly or indirectly provide funding or sponsorship for this item. See also [ownershipFundingInfo](#). Inverse property: [fundedItem](#)

Property	Expected Type	Description
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<b>gender</b>	GenderType or Text	
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Gender of something, typically a **Person**, but possibly also fictional characters, animals, etc. While <https://schema.org/Male> and <https://schema.org/Female> may be used, text strings are also acceptable for people who do not identify as a binary gender. The **gender** property can also be used in an extended sense to cover e.g. the gender of sports teams. As with the gender of individuals, we do not try to enumerate all possibilities. A mixed-gender **SportsTeam** can be indicated with a text value of "Mixed".

<b>givenName</b>	Text	Given name. In the U.S., the first name of a Person.
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<b>globalLocationNumber</b>	Text	
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The **Global Location Number** (GLN, sometimes also referred to as International Location Number or ILN) of the respective organization, person, or place. The GLN is a 13-digit number used to identify parties and physical locations.

<b>hasCredential</b>	EducationalOccupationalCredential	A credential awarded to the Person or Organization.
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<b>hasOccupation</b>	Occupation	The Person's occupation. For past professions, use Role for expressing dates.
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<b>hasOfferCatalog</b>	OfferCatalog	Indicates an OfferCatalog listing for this Organization, Person, or Service.
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<b>hasPOS</b>	Place	Points-of-Sales operated by the organization or person.
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<b>height</b>	Distance or QuantitativeValue	The height of the item.
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<b>homeLocation</b>	ContactPoint or Place	A contact location for a person's residence.
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<b>honorificPrefix</b>	Text	An honorific prefix preceding a Person's name such as Dr/Mrs/Mr.
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<b>honorificSuffix</b>	Text	An honorific suffix following a Person's name such as M.D./PhD/MSCSW.
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<b>interactionStatistic</b>	InteractionCounter	
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The number of interactions for the CreativeWork using the WebSite or SoftwareApplication. The most specific child type of InteractionCounter should be used. Supersedes **interactionCount**.

<b>isicV4</b>	Text	
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The International Standard of Industrial Classification of All Economic Activities (ISIC), Revision 4 code for a particular organization, business person, or place.

<b>jobTitle</b>	DefinedTerm or Text	The job title of the person (for example, Financial Manager).
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<b>knows</b>	Person	The most generic bi-directional social/work relation.
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<b>knowsAbout</b>	Text or Thing or URL	
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Of a **Person**, and less typically of an **Organization**, to indicate a topic that is known about - suggesting possible expertise but not implying it. We do not distinguish skill levels here, or relate this to educational content, events, objectives or **JobPosting** descriptions.

<b>knowsLanguage</b>	Language or Text	
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Of a **Person**, and less typically of an **Organization**, to indicate a known language. We do not distinguish skill levels or reading/writing/speaking/signing here. Use language codes from the **IETF BCP 47 standard**.

<b>makesOffer</b>	Offer	
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A pointer to products or services offered by the organization or person. Inverse property: **offeredBy**

<b>memberOf</b>	Organization or ProgramMembership	
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An Organization (or ProgramMembership) to which this Person or Organization belongs. Inverse property: **member**

<b>naics</b>	Text	
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The North American Industry Classification System (NAICS) code for a particular organization or business person.

<b>nationality</b>	Country	Nationality of the person.
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<b>netWorth</b>	MonetaryAmount or PriceSpecification	
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The total financial value of the person as calculated by subtracting assets from liabilities.

<b>owns</b>	OwnershipInfo or Product	Products owned by the organization or person.
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<b>parent</b>	Person	A parent of this person. Supersedes <b>parents</b> .
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<b>performerIn</b>	Event	Event that this person is a performer or participant in.
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Property	Expected Type	Description
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<b>publishingPrinciples</b>	<b>CreativeWork</b> or <b>URL</b>	
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The publishingPrinciples property indicates (typically via **URL**) a document describing the editorial principles of an **Organization** (or individual, e.g. a **Person** writing a blog) that relate to their activities as a publisher, e.g. ethics or diversity policies. When applied to a **CreativeWork** (e.g. **NewsArticle**) the principles are those of the party primarily responsible for the creation of the **CreativeWork**. While such policies are most typically expressed in natural language, sometimes related information (e.g. indicating a **funder**) can be expressed using schema.org terminology.

<b>relatedTo</b>	<b>Person</b>	The most generic familial relation.
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<b>seeks</b>	<b>Demand</b>	A pointer to products or services sought by the organization or person (demand).
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<b>sibling</b>	<b>Person</b>	A sibling of the person. Supersedes <b>siblings</b> .
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<b>sponsor</b>	<b>Organization</b> or <b>Person</b>	
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A person or organization that supports a thing through a pledge, promise, or financial contribution. E.g. a sponsor of a Medical Study or a corporate sponsor of an event.

<b>spouse</b>	<b>Person</b>	The person's spouse.
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<b>taxID</b>	<b>Text</b>	The Tax / Fiscal ID of the organization or person, e.g. the TIN in the US or the CIF/NIF in Spain.
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<b>telephone</b>	<b>Text</b>	The telephone number.
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<b>vatID</b>	<b>Text</b>	The Value-added Tax ID of the organization or person.
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<b>weight</b>	<b>QuantitativeValue</b>	The weight of the product or person.
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<b>workLocation</b>	<b>ContactPoint</b> or <b>Place</b>	A contact location for a person's place of work.
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<b>worksFor</b>	<b>Organization</b>	Organizations that the person works for.
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### Properties from **Thing**

<b>additionalType</b>	<b>URL</b>	
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An additional type for the item, typically used for adding more specific types from external vocabularies in microdata syntax. This is a relationship between something and a class that the thing is in. In RDFa syntax, it is better to use the native RDFa syntax - the 'typeof' attribute - for multiple types. Schema.org tools may have only weaker understanding of extra types, in particular those defined externally.

<b>alternateName</b>	<b>Text</b>	An alias for the item.
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<b>description</b>	<b>Text</b>	A description of the item.
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<b>disambiguatingDescription</b>	<b>Text</b>	
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A sub property of description. A short description of the item used to disambiguate from other, similar items. Information from other properties (in particular, name) may be necessary for the description to be useful for disambiguation.

<b>identifier</b>	<b>PropertyValue</b> or <b>Text</b> or <b>URL</b>	
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The identifier property represents any kind of identifier for any kind of **Thing**, such as ISBNs, GTIN codes, UUIDs etc. Schema.org provides dedicated properties for representing many of these, either as textual strings or as URL (URI) links. See **background notes** for more details.

<b>image</b>	<b>ImageObject</b> or <b>URL</b>	An image of the item. This can be a <b>URL</b> or a fully described <b>ImageObject</b> .
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<b>mainEntityOfPage</b>	<b>CreativeWork</b> or <b>URL</b>	
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Indicates a page (or other CreativeWork) for which this thing is the main entity being described. See **background notes** for details. Inverse property: **mainEntity**

<b>name</b>	<b>Text</b>	The name of the item.
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<b>potentialAction</b>	<b>Action</b>	
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Indicates a potential Action, which describes an idealized action in which this thing would play an 'object' role.

<b>sameAs</b>	<b>URL</b>	
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URL of a reference Web page that unambiguously indicates the item's identity. E.g. the URL of the item's Wikipedia page, Wikidata entry, or official website.

<b>subjectOf</b>	<b>CreativeWork</b> or <b>Event</b>	A CreativeWork or Event about this Thing. Inverse property: <b>about</b>
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<b>url</b>	<b>URL</b>	URL of the item.
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Instances of **Person** may appear as a value for the following properties

Property	On Types	Description
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<b>accountablePerson</b>	<b>CreativeWork</b>	Specifies the Person that is legally accountable for the CreativeWork.
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<b>acquiredFrom</b>	<b>OwnershipInfo</b>	The organization or person from which the product was acquired.
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<b>actor</b>		
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Clip or CreativeWorkSeason or Episode or Event or Movie or MovieSeries or PodcastSeries or RadioSeries or TVSeries or VideoGame or VideoGameSeries or VideoObject

An actor, e.g. in TV, radio, movie, video games etc., or in an event. Actors can be associated with individual items or with a series, episode, clip.

<b>actors</b>		
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Clip or Episode or Movie or MovieSeries or RadioSeries or TVSeries or VideoGame or VideoGameSeries or VideoObject

An actor, e.g. in TV, radio, movie, video games etc. Actors can be associated with individual items or with a series, episode, clip.

<b>agent</b>	<b>Action</b>	The direct performer or driver of the action (animate or inanimate). E.g. <i>John</i> wrote a book.
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<b>alumni</b>	<b>EducationalOrganization</b> or <b>Organization</b>	Alumni of an organization.
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<b>artist</b>	<b>ComicIssue</b> or <b>ComicStory</b> or <b>VisualArtwork</b>	
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The primary artist for a work in a medium other than pencils or digital line art--for example, if the primary artwork is done in watercolors or digital paints.

<b>athlete</b>	<b>SportsTeam</b>	
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A person that acts as performing member of a sports team; a player as opposed to a coach.

<b>attendee</b>	<b>Event</b>	A person or organization attending the event.
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<b>attendees</b>	<b>Event</b>	A person attending the event.
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<b>author</b>	<b>CreativeWork</b> or <b>Rating</b>	
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The author of this content or rating. Please note that author is special in that HTML 5 provides a special mechanism for indicating authorship via the rel tag. That is equivalent to this and may be used interchangeably.

<b>awayTeam</b>	<b>SportsEvent</b>	The away team in a sports event.
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<b>bccRecipient</b>	<b>Message</b>	A sub property of recipient. The recipient blind copied on a message.
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<b>bookingAgent</b>	<b>Reservation</b>	
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'bookingAgent' is an out-dated term indicating a 'broker' that serves as a booking agent.

<b>borrower</b>	<b>LendAction</b>	A sub property of participant. The person that borrows the object being lent.
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<b>broker</b>	<b>Invoice</b> or <b>Order</b> or <b>Reservation</b> or <b>Service</b>	
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An entity that arranges for an exchange between a buyer and a seller. In most cases a broker never acquires or releases ownership of a product or service involved in an exchange. If it is not clear whether an entity is a broker, seller, or buyer, the latter two terms are preferred.

<b>buyer</b>	<b>SellAction</b>	A sub property of participant. The participant/person/organization that bought the object.
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<b>byArtist</b>	<b>MusicAlbum</b> or <b>MusicRecording</b>	The artist that performed this album or recording.
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<b>candidate</b>	<b>VoteAction</b>	A sub property of object. The candidate subject of this action.
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<b>ccRecipient</b>	<b>Message</b>	A sub property of recipient. The recipient copied on a message.
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<b>character</b>	<b>CreativeWork</b>	Fictional person connected with a creative work.
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<b>children</b>	<b>Person</b>	A child of the person.
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<b>claimInterpreter</b>	<b>Claim</b>	
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For a Claim interpreted from MediaObject content sed to indicate a claim contained, implied or refined from the content of a MediaObject.

<b>coach</b>	<b>SportsTeam</b>	A person that acts in a coaching role for a sports team.
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<b>colleague</b>	<b>Person</b>	A colleague of the person.
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<b>colleagues</b>	<b>Person</b>	A colleague of the person.
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<b>colorist</b>	<b>ComicIssue</b> or <b>ComicStory</b> or <b>VisualArtwork</b>	The individual who adds color to inked drawings.
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<b>competitor</b>	<b>SportsEvent</b>	A competitor in a sports event.
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## Property On Types Description

**composer** [Event](#) or [MusicComposition](#)

The person or organization who wrote a composition, or who is the composer of a work performed at some event.

**contributor** [CreativeWork](#) or [Event](#) A secondary contributor to the [CreativeWork](#) or [Event](#).

**copyrightHolder** [CreativeWork](#) The party holding the legal copyright to the [CreativeWork](#).

**creator** [CreativeWork](#) or [UserComments](#)

The creator/author of this [CreativeWork](#). This is the same as the [Author](#) property for [CreativeWork](#).

**creditedTo** [MusicRelease](#)

The group the release is credited to if different than the [byArtist](#). For example, Red and Blue is credited to "Stefani Germanotta Band", but by Lady Gaga.

**customer** [Invoice](#) or [Order](#) Party placing the order or paying the invoice.

**director**

[Clip](#) or [CreativeWorkSeason](#) or [Episode](#) or [Event](#) or [Movie](#) or [MovieSeries](#) or [RadioSeries](#) or [TVSeries](#) or [VideoGame](#) or [VideoGameSeries](#) or [VideoObject](#)

A director of e.g. TV, radio, movie, video gaming etc. content, or of an event. Directors can be associated with individual items or with a series, episode, clip.

**directors**

[Clip](#) or [Episode](#) or [Movie](#) or [MovieSeries](#) or [RadioSeries](#) or [TVSeries](#) or [VideoGame](#) or [VideoGameSeries](#) or [VideoObject](#)

A director of e.g. TV, radio, movie, video games etc. content. Directors can be associated with individual items or with a series, episode, clip.

**editor** [CreativeWork](#) Specifies the Person who edited the [CreativeWork](#).

**employee** [Organization](#) Someone working for this organization.

**employees** [Organization](#) People working for this organization.

**endorsee** [EndorseAction](#) A sub property of participant. The person/organization being supported.

**endorsers** [Diet](#) People or organizations that endorse the plan.

**followee** [FollowAction](#) A sub property of object. The person or organization being followed.

**follows** [Person](#) The most generic uni-directional social relation.

**founder** [Organization](#) A person who founded this organization.

**founders** [Organization](#) A person who founded this organization.

**fundedItem** [Grant](#)

Indicates something directly or indirectly funded or sponsored through a [Grant](#). See also [ownershipFundingInfo](#).

**funder** [CreativeWork](#) or [Event](#) or [Grant](#) or [MonetaryGrant](#) or [Organization](#) or [Person](#)

A person or organization that supports (sponsors) something through some kind of financial contribution.

**grantee** [DigitalDocumentPermission](#)

The person, organization, contact point, or audience that has been granted this permission.

**hiringOrganization** [JobPosting](#) Organization or Person offering the job position.

**homeTeam** [SportsEvent](#) The home team in a sports event.

**illustrator** [Book](#) The illustrator of the book.

**inker** [ComicIssue](#) or [ComicStory](#) or [VisualArtwork](#)

The individual who traces over the pencil drawings in ink after pencils are complete.

**instructor** [CourseInstance](#)

A person assigned to instruct or provide instructional assistance for the [CourseInstance](#).

**knows** [Person](#) The most generic bi-directional social/work relation.

**landlord** [RentAction](#) A sub property of participant. The owner of the real estate property.

**legislationPassedBy** [Legislation](#)

The person or organization that originally passed or made the law: typically parliament (for primary legislation) or government (for secondary legislation). This indicates the "legal author" of the law, as opposed to its physical author.



## Property On Types Description

### **legislationResponsible** Legislation

An individual or organization that has some kind of responsibility for the legislation. Typically the ministry who is/was in charge of elaborating the legislation, or the addressee for potential questions about the legislation once it is published.

**lender** BorrowAction A sub property of participant. The person that lends the object being borrowed.

**letterer** ComicIssue or ComicStory or VisualArtwork

The individual who adds lettering, including speech balloons and sound effects, to artwork.

**loser** WinAction A sub property of participant. The loser of the action.

**lyricist** MusicComposition The person who wrote the words.

**maintainer** CreativeWork

A maintainer of a Dataset, software package (SoftwareApplication), or other Project. A maintainer is a Person or Organization that manages contributions to, and/or publication of, some (typically complex) artifact. It is common for distributions of software and data to be based on "upstream" sources. When maintainer is applied to a specific version of something e.g. a particular version or packaging of a Dataset, it is always possible that the upstream source has a different maintainer. The isBasedOn property can be used to indicate such relationships between datasets to make the different maintenance roles clear. Similarly in the case of software, a package may have dedicated maintainers working on integration into software distributions such as Ubuntu, as well as upstream maintainers of the underlying work.

**member** Organization or ProgramMembership

A member of an Organization or a ProgramMembership. Organizations can be members of organizations; ProgramMembership is typically for individuals.

**members** Organization or ProgramMembership A member of this organization.

**merchant** Order 'merchant' is an out-dated term for 'seller'.

**musicBy**

Clip or Episode or Movie or MovieSeries or RadioSeries or TVSeries or VideoGame or VideoGameSeries or VideoObject

The composer of the soundtrack.

**musicGroupMember** MusicGroup A member of a music group—for example, John, Paul, George, or Ringo.

**offeredBy** Offer A pointer to the organization or person making the offer.

**opponent** ExerciseAction A sub property of participant. The opponent on this action.

**organizer** Event An organizer of an Event.

**parent** Person A parent of this person.

**parents** Person A parents of the person.

**participant** Action

Other co-agents that participated in the action indirectly. E.g. John wrote a book with Steve.

**penciler** ComicIssue or ComicStory or VisualArtwork

The individual who draws the primary narrative artwork.

**performer** Event A performer at the event—for example, a presenter, musician, musical group or actor.

**performers** Event

The main performer or performers of the event—for example, a presenter, musician, or actor.

**producer** CreativeWork

The person or organization who produced the work (e.g. music album, movie, TV/radio series etc.).

**provider**

Action or CreativeWork or EducationalOccupationalProgram or Invoice or ParcelDelivery or Reservation or Service or Trip

The service provider, service operator, or service performer; the goods producer. Another party (a seller) may offer those services or goods on behalf of the provider. A provider may also serve as the seller.

**publishedBy** PublicationEvent An agent associated with the publication event.

**publisher** CreativeWork The publisher of the creative work.

**readBy** Audiobook A person who reads (performs) the audiobook.

## Property On Types Description

### recipient

AuthorizeAction or CommunicateAction or DonateAction or GiveAction or Message or PayAction or ReturnAction or SendAction or TipAction

A sub property of participant. The participant who is at the receiving end of the action.

**relatedTo** Person The most generic familial relation.

**reviewedBy** WebPage

People or organizations that have reviewed the content on this web page for accuracy and/or completeness.

**sdPublisher** CreativeWork

Indicates the party responsible for generating and publishing the current structured data markup, typically in cases where the structured data is derived automatically from existing published content but published on a different site. For example, student projects and open data initiatives often re-publish existing content with more explicitly structured metadata. The **sdPublisher** property helps make such practices more explicit.

**seller** BuyAction or Demand or Flight or Offer or Order

An entity which offers (sells / leases / lends / loans) the services / goods. A seller may also be a provider.

**sender** Message or ReceiveAction

A sub property of participant. The participant who is at the sending end of the action.

**sibling** Person A sibling of the person.

**siblings** Person A sibling of the person.

**spokenByCharacter** Quotation

The (e.g. fictional) character, Person or Organization to whom the quotation is attributed within the containing CreativeWork.

**sponsor** CreativeWork or Event or Grant or MedicalStudy or Organization or Person

A person or organization that supports a thing through a pledge, promise, or financial contribution. E.g. a sponsor of a Medical Study or a corporate sponsor of an event.

**spouse** Person The person's spouse.

**toRecipient** Message A sub property of recipient. The recipient who was directly sent the message.

**translator** CreativeWork or Event

Organization or person who adapts a creative work to different languages, regional differences and technical requirements of a target market, or that translates during some event.

**underName** Reservation or Ticket The person or organization the reservation or ticket is for.

**vendor** BuyAction 'vendor' is an earlier term for 'seller'.

**winner** LoseAction A sub property of participant. The winner of the action.

## More specific Types

- Patient

## Acknowledgements

This class contains derivatives of IPTC rNews properties. rNews is a data model of publishing metadata with serializations currently available for RDFa as well as HTML5 Microdata. More information about the IPTC and rNews can be found at [rnews.org](https://rnews.org).

## Examples

### Example 1

No Markup   Microdata   RDFa   JSON-LD   Structure

Example notes or example HTML without markup.

```
Jane Doe

Professor
```

20341 Whitworth Institute  
405 Whitworth  
Seattle WA 98052  
(425) 123-4567

[jane-doe@illinois.edu](mailto:jane-doe@xyz.edu)

Jane's home page:

[janedoe.com](http://www.janedoe.com)

Graduate students:

[Alice Jones](http://www.xyz.edu/students/alicejones.html)

[Bob Smith](http://www.xyz.edu/students/bobsmith.html)

## Example 2

No Markup

Microdata

RDFa

JSON-LD

Structure

Example notes or example HTML without markup.

```
<div>
  <h2>Shostakovich Leningrad</h2>
  <div>
    <div>May<span>23</span></div>
    <div>8:00 PM</div>
    <div>
      <strong>Britten, Shostakovich</strong>
    </div>
  </div>
  <div>
    <p>Jaap van Zweden conducts two World War II-era pieces showcasin<
  </div>

  <div>
    <h3>Program</h3>
    <ul>
      <li>
        <link href="http://en.wikipedia.org/wiki/Peter_Grimes" />
        <span><strong>Britten</strong> Four Sea Interludes and Passac<
      </li>
      <li>
        <link href="http://en.wikipedia.org/wiki/Symphony_No._7_(Shosta<
        <span><strong>Shostakovich</strong> Symphony No. 7 <em>(Leningr<
      </li>
    </ul>
  </div>

  <div>
    <h3>Performers</h3>
    <div>
      
      <link href="http://en.wikipedia.org/wiki/Chicago_Symphony_Orche<
    </div>
    <a href="examples/Performer?id=4434">Chicago Symphony Orchest<
  </div>
```



```

</div>

<div>
  <link href="http://www.jaapvanzweden.com/" />
  
  <div>
    <a href="/examples/Performer.aspx?id=11324">Jaap van Zweden</a>
  </div>
  <div>conductor</div>
</div>
</div>

```

### Example 3

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

A JSON example of an OrganizationRole, showing information about a 'member' of a 'SportsTeam', including time qualifiers (when he began and ended that role).

### Example 4

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

George Bush, the 41st President of the United States is the father of

### Example 5

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

See JSON example.

### Example 6

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

See JSON example.

### Example 7

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

```

<!-- jobTitle utilising DefinedTerm -->
<!-- JSONLD only example -->

```

### Example 8

No Markup

Microdata

RDFa

JSON-LD

Structure

*Example notes or example HTML without markup.*

A media creator with a number of likes and follows.

### Example 9

No Markup

Microdata

RDFa

JSON-LD

Structure

*Example notes or example HTML without markup.*

An example of a credit card bill (invoice).

ACME Bank

Bill for: January 2015 Visa

invoice link: <http://www.acmebank.com/invoice.pdf>

Customer: Jane Doe

account ID: xxxx-xxxx-xxxx-1234

payment due: 2015-01-30

minimum payment: \$15.00

total due: \$200.00

billing period: 2014-12-21 to 2015-01-20

payment due

### Example 10

No Markup

Microdata

RDFa

JSON-LD

Structure

*Example notes or example HTML without markup.*

An example of a invoice for a purchase and installation.

ACME Home Heating

Bill for: New furnace and installation

Customer: Jane Doe

payment due: 2015-01-30

minimum payment: \$0.00

total due: \$0.00

payment status: paid

order: furnace model ABC123

order: installation labor

### Example 11

No Markup

Microdata

RDFa

JSON-LD

Structure

*Example notes or example HTML without markup.*

An example of an order for multiple items, shipped separately.

ACME Supplies

Customer: Jane Doe

Order:

Item abc123: 1 Widget: delivered 2015-03-10  
Item def456: 3 Widget accessories: shipped 2015-03-12

#### Example 12

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

A MusicComposition Example. The following JSON-LD models the composition A Day in the Life by Lennon and McCartney, regardless of who performs or records the song.

#### Example 13

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

```
<p>Christopher Froome was sponsored by Sky in the Tour de France.</p>
```

#### Example 14

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

```
<p>Rose Tyler was sponsored by Sarah Jane Smith in the membership pro
```

#### Example 15

**No Markup**   Microdata   RDFa   JSON-LD   Structure

*Example notes or example HTML without markup.*

Fairly straightforward painting markup.

```
<div>
  <h1 lang="fr">La trahison des images </h1>
  <p>
    A painting also known as The Treason of Images or
    The Treachery of Images.
  </p>
  Ceci n'est pas une pipe.</q>, French for
      "This is not a pipe."
    </p>
    <p>
      His statement is taken to mean that the painting itse
      The painting is merely an image of a pipe. Hence, the
      "this is not a pipe."
    </p>
  </div>
</div>
```

</p>

Similarly, the image shown above is neither a pipe no  
but rather a digital photograph.

</p>

<p>

The painting is sometimes given as an example of meta  
by paralanguage. Compare with Korzybski's <q>The word  
and <q>The map is not the territory</q>.

</div>

<ul>

<li>Artist: <a href="https://www.freebase.com/m/06h88">Re

<li>Dimensions: 940 mm × 635 mm</li>

<li>Materials: oil on canvas</li>

</ul>

</div>